

NEWSCAPE *EXPRESS*



The Official Newsletter of the CLA

Late April 2020

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2020 CLA Board

Mike Moulton—President
Five Season's Landscape

Dan McCarthy—V P President Elect
for 2021—*Ahlum and Arbor*

Daniel Huggett—Past President
Columbus Turf Nursery CLA

Ellen Gallucci Purcell - Treasurer
Riepenhoff Landscape Ltd.

Fred Blyth- Secretary
Worthington Landscape

Kim Spencer—Trustee
Benchmark Landscape Construction

Jacob Basnett— Trustee
Landscape Design Services

Craig Shearer—Trustee
Shearer Patio & Landscape Services

Steve Maravich— Trustee (May 2020)
Hedge Landscape
2021 Home & Garden Show Chair

A student's voice about Coronavirus –19 and Career Tech. Landscape Design and Management Students at Eastland Career—Tech Center were asked to share their experiences with the Coronavirus Pandemic and Distance Learning.

Here are two responses.

From Senior Samara Burton

How has the recent events of Covid-19 affected the conclusion of your high school career?

The recent events of the COVID-19 Breakout have affected my high school career so much. I am not being able to see my friends. Seeing my friends has always been the highlight of my days, that has been taken away from me. I am not able to go outside like I used to, going bowling and to the movies has always been something I loved and now I don't have that anymore.

COVID-19 has also affected me by not being able to go to school and finish high school how I'd like. Graduation and Prom are every senior's favorite things and since I don't get to experience that, it has taken a huge toll on my life and is very upsetting. I have tried to remain positive as much as I can. It may suck to not finish school with all my friends or getting to hang out with them, but all things happen for a reason.

Continued on page 3

Look inside for more NEWS !!!!

Notes from CLA President – Mike Moulton

April 2020



Stay safe!

Dear Members,

With all the news about the virus consuming every news print and media publication I have decided to help change focus to a more positive message.

Good news, if you have applied for an economic stimulus loan these are being reviewed and processed now and I know some of our companies have been approved for the loans through this program.

It also appears that the Ohio Government has started to move some funds to infrastructure projects to help jump start the Ohio economy.

These projects will be advertised by the government agencies involved.

Many other changes are coming so please help our leaders determine how we may be a part of the solution to remedy and recover some of our losses as an industry.

We have set, our sights on being heard as a group with one unified voice and are looking for input from each and every member to convey to our legislators our most pressing needs to resolve our issues and problems.

Please keep your families, employees, and clients safe by following all of the recommended safety guidelines.

Happy Spring to all,

Michael Moulton

President C.L.A.



More from Samara from page 1

What are some pros and cons of distance learning?

There are many advantages and disadvantages to distance/online learning. Two advantages are being able to do my homework whenever I want that day, and not having to worry about what I am going to wear to school. Some cons to online learning are not getting the hands-on learning part of being in school and not being able to understand what is being taught because I don't have the access to asking my teachers for specific help. Although distance/online learning has its pros and cons the only thing that matters are the positive things.

How has your decision to attend Eastland Career Center changed the outlook on your future?

While attending my Junior and Senior year at Eastland there are many important things I have learned that will help me in the future. These things include the knowledge of being able to properly change a tire, how to mulch, plant, garden, care for plants, and install hardscapes properly. and so many other things while attending Eastland. Being in the Landscape Design and Management program, The Career Center has taught me a lot throughout the two years of me attending and I know I will use this information in the future.

From Junior Bodie Riddle

What have you learned in your first year at Eastland that will help you in the future?

I have learned a lot in the Landscape Design and Management Program, of all the things I have learned so far, Equipment Operation has been the most influential and important to me. Learning about different types of equipment, how they run and how to use properly them is only beneficial, I see no negative to it. Safety of the equipment is also just as important because it can protect you and fellow workers and make a project run smoothly with no issues. The kind of jobs that can be done with certain equipment is important. For example an excavator can be used to dig trenches for pipes or holes to plant trees. Equipment can be very versatile and the more you can do with one tool the better. I have learned the importance of Equipment Operation on the job site and on a job application.

What is something that you would still like to learn during your Senior Year?

I have learned so much in the Landscape Design and Management Program and there are still many things I hope to learn in my senior year. Some of the skills I want to learn more about are becoming a better coworker or manager and knowing how to handle difficult situations and become more professional. Another thing I would love to learn is hardscaping and how to become better and find out what types of jobs are in demand. The last thing is how to move up in a business and become more of a supervisor or manager role. I feel this is very important because everyone wants to grow with their company and get a more important role where you can be more in the driver's seat and call the shots.

How has your decision to attend Eastland Career Center changed the outlook on your future career?

My decision to go to Eastland has been one of the best decisions I have ever made in my high school career. Attending Eastland has changed a lot about how I look at my potential. A new school with new faces, new teachers and a new surroundings. I have made so many new friends and met many great teachers. I am getting better grades and learning more and getting hands on experience. Coming to Eastland was a great decision and I wouldn't change a thing about it.

Why are we Essential

The benefits of plants

- Plants help reduce stress and create a feeling of well-being.
- Plants help improve air quality.
- Plants help lower background noise.
- Through the process of Photosynthesis plants reduce pollution by reducing the amount of carbon dioxide in the air and giving off oxygen just what we need to survive!
- Edible plants in the gardens can supply food to eat, it means that you don't have to shop at the supermarket as much! Sometimes food at the supermarket has traveled very far to get there, using up a lot of energy.
- Plants help remove chemicals and bacteria from water in the ground.
- For wildlife, plants can be both their food source and home! Lots of plants give animals, insects, and reptiles more places to hide from predators.
- Trees and plants absorb sound and help with noise pollutions. For people who live near a motorway or railway, planting trees can prevent some of the noise from roads and trains disturbing homes.

Know the terminology of your industry.

The green industry consists of four main categories, landscaping, ornamentals, floriculture, and turf .

The *landscaping industry* consists of lawn mowing services for both homes and businesses, planting and maintenance of annuals, perennials, and trees. Tree pruning may also be considered a part of the landscape industry however will require more specialized skills and equipment. Some landscaping services offer snow removal during the winter months to supplement their income.

Producers of ornamentals may sell to landscape contractors or to individuals who wish to do their own planting. Some Christmas tree operations offer bagged and balled trees to landscape contractors and individuals. Ornamentals are usually started in a greenhouse and moved outside so the plants become acclimated to the outdoors and are sold in containers. Having a wide variety of products will be necessary to serve the market as everyone's tastes are different.

The *floriculture industry* consists of bedding and garden plants, foliage plants (both indoor and outdoor), and cut flowers and greens used by florists. Most floriculture production is in a greenhouse.

The *turf industry* consists of selling turf that has been produced on large areas, cut and sold in smaller sections to sell for lawn establishment or renovation, golf course maintenance, and athletic field maintenance among others.

Remember Mother's Day

Sunday, May 10th, 2020 is Mother's Day.

Printed Member Directory

*The 2020 CLA Member Directory
Is in the Mail!*

Find us on Facebook and Twitter!



Central Ohio's Best Choice for Premium
Turfgrass and All Organic Topsoil!

Mon.-Fri., 7:30am-4pm

www.bigyellowbag.com



Browse our Web site for more information about Columbus Turf. If you have any questions or would like to speak with a Columbus Turf representative regarding our products, please e-mail us at colturf@columbus-turf.com or call us at 740-983-8873.

Things to do when there is nothing to do.... Especially for the kids at home... a very short list of ideas

- ◇ Plant a Victory Vegetable Garden
- ◇ Read aloud to each other or pets.
- ◇ Zoom a friend and chat.
- ◇ Learn a recipe, packages often have recipes... the kids can use their math skills measuring the ingredients
- ◇ Write real letters to relatives and friends, and mail them.
- ◇ Go outside and play. The Fresh Air will do everyone a lot of good.

Sponsors Needed for Member Meetings.

If you would like to become a sponsor for our member meetings please contact Mary Ann via info@columbuslandscape.org.

Emails coming your way on Weekly

Updates will be sent out mid-week.

Information about events, activities, meetings, registrations, links to information and reminders will hopefully be limited to a once a week email. As always, special circumstances may necessitate emails being sent when appropriate.

Look for the Weekly Updates.

The 2021 Dispatch Home and Garden Show is scheduled for :

February 20-28, 2021

If you are interested in participating with a garden, please contact 2021 Show Chair, Steve Maravich 614-818-5296 ext. 104

Upcoming Member Meeting for 2020

Once we receive the Okay for group gatherings

- ♦ August— Green Lawn Cemetery—Tuesday, August 11th 1pm.)
look for details in future NewScape Express Issues and weekly emails
- ♦ September -(Date and Location TBA)
- ♦ October- (Date and Location TBA)
- ♦ November- (Date and Location TBA)

Share Your Good News... Send it in to be included in future issues of the NewScape Express

Send me information to brag about your company.

How many OCNT Masters do you employ?

Have you expanded you company?

Your Ad Here

Update Your Online Profile Information.

Customers are checking out our website.....

(This is the information requested for the Find a Pro referrals).

Is your information correct and complete? Log into your profile page and check it out. This is the site where the Find a Pro tab directs potential customers. If you cannot log on or forgot your password leave a message with the info@columbuslandscape.org email address. We will get back to you with a solution to log it. The information below is what the website asks you to fill in. If you would rather print this page, fill it in you can scan it and send it to the email address about. Or you can print it fill it out and mail it to: The Columbus Landscape Association PO Box 963 Columbus, Ohio 43216

What can be done to ensure proper use of personal protective equipment?

All personal protective equipment should be safely designed and constructed, and should be maintained in a clean and reliable fashion. It should fit comfortably, encouraging worker use. If the personal protective equipment does not fit properly, it can make the difference between being safely covered or dangerously exposed. When engineering, work practice, and administrative controls are not feasible or do not provide sufficient protection, employers must provide personal protective equipment to their workers and ensure its proper use. Employers are also required to train each worker required to use personal protective equipment to know:

- When it is necessary
- What kind is necessary
- How to properly put it on, adjust, wear and take it off
- The limitations of the equipment
- Proper care, maintenance, useful life, and disposal of the equipment

If PPE is to be used, a PPE program should be implemented. This program should address the hazards present; the selection, maintenance, and use of PPE; the training of employees; and monitoring of the program to ensure its ongoing effectiveness.

OCNT Exams

Exams are offered monthly at ONLA's office, located at 72 Dorchester Sq., Westerville, Ohio, 43081. Do you have multiple employees who would like to take an exam? Contact

Please Call first Register and to see if dates are available

Thursday, May 21, 2020

Thursday, June 18, 2020

Thursday, July 16, 2020

Thursday, August 20, 2020

Thursday, September 17, 2020

Thursday, October 15, 2020

Thursday, November 19, 2020

All exams begin at 9:00 am.

Advanced Registration is required.

New Members Welcome...

Encourage other Green Industry Professionals to Join the Columbus Landscape Association.

We are always looking for new members.



Columbus Landscape Association

The Columbus Landscape Association was organized in 1926 by a small group of landscapers and nurserymen in the Columbus. Now our association includes nearly one hundred members from the Central Ohio area.

Green Industry Professionals. Become a part of the decision-making process that will affect your business and the industry as a whole. Become better informed through our educational programs and become part of the CLA family. Above all, present your organization as one committed to the highest standards landscaping.

Membership Benefits include:

- ◆ The opportunity to participate in the Central Ohio Home & Garden Show (Spring and/or Fall) and annual Outdoor Living and Landscape Tour
- ◆ Member meetings are held on the second Tuesday of the month throughout the year. Members are notified of meeting time and location through email.
- ◆ Educational and networking opportunities, such as CLA-sponsored seminars and educational speakers at CLA meetings.
- ◆ Inclusion in the Member Directory and the Find A Pro page on the CLA website.
- ◆ Access to the CLA's bimonthly newsletter, *CLA NewScapes Express*, which contains association and industry information.
- ◆ Committee and Board participation opportunities.
- ◆ Become involved in community activities, including support of the Chadwick Arboretum, education of the public on planting and watering techniques, promotion of local landscaping laws and participation in Arbor Day activities. These are just a few of the activities of the CLA.

The Columbus Landscape Association gives strength, effectiveness and identity to Central Ohio's Green Industry.

"The mission of the Columbus Landscape Association (CLA) is to serve its members by providing them with technical and professional education, by providing them with quality services, by representing their professional interests in central Ohio and by promoting the 'Green Industry'".

Columbus Landscape Association

PO Box 963

Columbus, OH 43216-0963

Phone: 614-450-0430

Fax: 614-876-4862

info@columbuslandscape.org
www.columbuslandscape.org



SPONSORSHIP / ADVERTISEMENT FORM

The Columbus Landscape Association offers many opportunities for member firms to promote their business. If you are interested in placing an advertisement in our newsletter, **News-capes Express**, in our member directory, on our website, our Landscape Tour Directory or provide sponsorship for our Member Meetings, please complete and return the form below.

CLA WEBSITE. Market your firm on our website, www.columbuslandscape.org. Your logo in full color will be prominently displayed with your firm's contact information and link to your website on our sponsor page. Your add will run for one year.

Website Sponsorship 1 year \$200.00 (please provide Company Logo)

Member Directory. Provided in print to all members. Released March of even years, Updated provided digitally on uneven years.

Full Page: \$ 250.00 ½ Page: \$ 150.00 ¼ Page: \$ 100.00 Back Cover: \$ 350.00 (only 1 available)

Meeting Sponsor: Be recognized for your contribution to support Food, Refreshments and / or Materials to a Member Meeting. Please circle your selection. You will be contacted for details.

Sponsor: \$ 250.00 Sponsor: \$ 500.00 Open Sponsor \$ _____ toward the next meeting

NEWSCAPES EXPRESS. Published 8 times per year. Prices are per Advertisement. Circle your selection.

Size	1X	4X	8X
Full Page	\$60.00	\$50.00	\$40.00
½ Page	\$45.00	\$35.00	\$25.00
¼ Page	\$30.00	\$20.00	\$15.00
Business Card	\$25.00	\$15.00	\$10.00

Please Run my ad in the following issues: please circle your choice

All Eight Issues	January	February-March	April
July	August-September	October	November-December

Please Complete the Following Information Below:

Company Name: _____

Contact Name: _____

Business Address: _____

City / State/ Zip: _____

Phone #: _____

Email Address (Required) _____

Total Amount Due: \$ _____
 (Website, Member Directory, NewScape Express Ads, Outdoor Living Tour, Member Meeting Sponsorship)

My Check or Money Order is enclosed, Made Payable to : Columbus Landscape Association

Please bill my Credit Card for the total amount due: Name on Card: _____

Visa / MC number _____ Exp. Date: _____

Signature (Required) _____ Security Code: _____

Please mail this completed form and payment to:
 Columbus Landscape Association PO Box 963, Columbus, Ohio 43216
 Phone: 614-450-0430 Fax: 614-741-5449 or info@columbuslandscape.org

Spread Your Good News

Member firms with good news to share are welcome to submit articles and information for the *NewScape Express*.



Serving the Green Industry in Central Ohio

Contact Us

Columbus Landscape
Association
PO Box 963
Columbus, OH 43216

info@columbuslandscape.org

614.741.5449

Fax# 614-876-4862

Visit us on the web at
www.columbuslandscape.org

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Columbus, Ohio 43216

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HERE